

CRISTAL DU FILM / FILM CRISTAL

WINNERS FRANCE

- **FILM GRAND CRISTAL – FRANCE**

CAMPAIGN : FIGHT FOR KISSES
CLIENT : ENERGIZER - WILKINSON
AGENCY : JWT PARIS
ART DIRECTOR : XAVIER BEAUREGARD
COPYWRITER : VINCENT PEDROCCHI
PRODUCTION: WANDA PRODUCTIONS
DIRECTOR : AKAMA



THE "CRISTAL" BY PRODUCT CATEGORY ARE :

- **FOOD / BEVERAGE**

SPECIAL MENTION

CAMPAIGN : HOLLYWOOD - SPHÈRE
CLIENT : CADBURY FRANCE
AGENCY : TBWA\PARIS
CREATIVE DIRECTOR : PIERRE GAUTRONNET
PRODUCTION : IRENE
DIRECTOR : LAURENT CHANEZ

- **AUTOMOTIVE / AUTOMOTIVE PRODUCT / CYCLE**

CAMPAIGN : SKATE BOARD
CLIENT : NISSAN - QASHQAI
AGENCY : TBWA\PARIS
CREATIVE DIRECTOR : ERIK VERVROEGEN / CHRIS GARBUTT
PRODUCTION: THE GANG FILMS
DIRECTOR : JOAQUIN BACA-ASAY

- **SERVICE (OTHER THAN FINANCIAL)**

CAMPAIGN: ORANGE RUGBY
CLIENT: ORANGE FRANCE
AGENCY: PUBLICIS CONSEIL
CREATIVE DIRECTOR : OLIVIER ALTMANN
PRODUCTION: 75
DIRECTOR : MATTHIJS VAN HEIJNINGEN

- **NGO / CHARITY / AID ORGANIZATION**

CAMPAIGN : AMNESTY SIGNATURES
CLIENT : AMNESTY INTERNATIONAL
AGENCY: TBWA\PARIS
CREATIVE DIRECTOR : ERIK VERVROEGEN
PRODUCTION : MR HYDE

EXECUTIVE PRODUCTION : MAGIC LAB
DIRECTOR : PHILIPPE GRAMMATICOPOULOS

SPECIAL MENTION

CAMPAIGN : FREE HUGS
CLIENT : INPES
AGENCY : BETC EURO RSCG
CREATIVE DIRECTOR : STEPHANE HIBERRAS
PRODUCTION: COSA
DIRECTOR : DENIS THYBAUD

- **PUBLIC AWARENESS MESSAGE**

CAMPAIGN : INPES ANNEES 70
CLIENT : INPES
AGENCY : DRAFTFCB
CREATIVE DIRECTOR : THOMAS STERN
PRODUCTION: MR HYDE
DIRECTOR : KEITH BEARDEN

- **TOURISM / LEISURE / SPORT**

CAMPAIGN : LE DESSIN
CLIENT : PIERRE & VACANCES
AGENCY : BETC EURO RSCG
CREATIVE DIRECTOR :
PRODUCTION: PREMIERE HEURE
DIRECTOR : HAVIER GIANNOLI

- **MEDIA**

CAMPAIGN : STARKERS TV/BLUR TV
CLIENT : CANALSAT
AGENCY : BETC EURO RSCG
CREATIVE DIRECTOR : STEPHANE HIBERRAS / SOPHIE ANDUZE
PRODUCTION : LES TELECREATEURS / DAK TIRAK
DIRECTOR : DAVID BARCELO / NICOLAS BENAMOU / NICOLAS MARIE

- **HOME**

CAMPAIGN : LA VIE DEVIENT PLUS FACILE
CLIENT : MOULINEX
AGENCY : PUBLICIS CONSEIL
CREATIVE DIRECTOR : OLIVIER ALTMANN
PRODUCTION: LA PAC
DIRECTOR : LIEVER VAN BAELEN

- **BEAUTY / TOILETRIES / HEALTH**

CAMPAIGN : FIGHT FOR KISSES
CLIENT : ENERGIZER — WILKINSON
AGENCY : JWT PARIS
DA : HAVIER BEAUREGARD

CR : VINCENT PEDROCCHI
PRODUCTION: WANDA PRODUCTIONS
DIRECTOR : AKAMA

- **CLOTHING / FASHION ACCESSORY / TEXTILE**

CAMPAIGN : LES JOUES
CLIENT : SHOCK ABSORBER
AGENCY : COMPAGNIE 360 EURO RSCG
CREATIVE DIRECTOR : JEAN-FRANÇOIS GOIZE
PRODUCTION: MARCASSIN
DIRECTOR : GABRIEL MALAPRADE

WINNERS EUROPE

FILM GRAND CRISTAL — EUROPE

CAMPAIGN : GORILLA
ANNONCEUR : CADBURY'S
AGENCY : FALLON LONDON
CREATIVE DIRECTOR : JUAN CABRAL
EXECUTIVE CREATIVE DIRECTOR : RICHARD FLINTHAM
PRODUCTION: BLINK PRODUCTIONS
DIRECTOR : JUAN CABRAL
COUNTRY: UK



THE « CRISTAL » BY PRODUCT CATEGORY ARE :

- **FOOD / BEVERAGE**

CAMPAIGN : TIPPING POINT
ANNONCEUR : DIAGEO - GUINNESS
AGENCY : AMV BBDO
CREATIVE DIRECTOR : PAUL BRAZIER
PRODUCTION : MJZ
DIRECTOR : NICOLAI FUGLSIG
COUNTRY: UK

- **AUTOMOTIVE / AUTOMOTIVE PRODUCT / CYCLE**

CAMPAIGN : CAKE
ANNONCEUR : SKODA
AGENCY : FALLON LONDON
CREATIVE DIRECTOR : RICHARD FLINTHAM
PRODUCTION: GORGEOUS
DIRECTOR : CHRIS PALMER
COUNTRY: UK

- **INSURANCE / BANKING / FINANCIAL SERVICE**

CAMPAIGN : NEVER TRUST A MAN
ANNONCEUR : MERCATOR INSURANCE
AGENCY : DUVAL GUILLAULME ANTWERP
CREATIVE DIRECTOR : GEOFFREY HANTSON / DIRK DOMEN

PRODUCTION : CAVIAR BELGIUM
DIRECTOR : KURT DE LEIJER
COUNTRY : BELGIUM

- **SERVICE (OTHER THAN FINANCIAL)**

CAMPAIGN: BELONGING
ANNONCEUR: ORANGE
AGENCY: FALLON LONDON
CREATIVE DIRECTOR : MICAH WALKER
PRODUCTION: ACADEMY FILMS
DIRECTOR : FRÉDÉRIC PLANCHON
COUNTRY : UK

- **NGO / CHARITY / AID ORGANIZATION**

SPECIAL MENTION

CAMPAIGN : SCARY TALE
ANNONCEUR : DR DEE DAWSON FOR PARENTS AGAINST EATING DISORDERS
AGENCY : AMV BBDO
CREATIVE DIRECTOR : PAUL BRAZIER
PRODUCTION: 2 AM FILM
DIRECTOR : HELEN & NEIL DOWNING
COUNTRY: UK

- **PUBLIC AWARENESS MESSAGE**

CAMPAIGN : INITIATIVES OCÉANES 2007
ANNONCEUR : SURFRIDER FOUNDATION
AGENCY : YOUNG & RUBICAM
CREATIVE DIRECTOR : "LES SIX"
PRODUCTION: WANDA PRODUCTIONS
DIRECTOR : WILFRID BRIMO
COUNTRY: FRANCE

- **TOURISM / LEISURE / SPORT**

CAMPAIGN : HOTEL
ANNONCEUR : SONY CENTRAL ENTERTAINMENT EUROPE — PLAYSTATION 3
AGENCY : TBWA\LONDON
CREATIVE DIRECTOR : TONY MCTEAR
PRODUCTION: MJZ
DIRECTOR : DANTE ARIOLA
COUNTRY : UK

- **RETAIL STORE**

CAMPAIGN : BACKSTAGE
ANNONCEUR : HARVEY NICHOLS
AGENCY : DDB LONDON
CREATIVE DIRECTOR : JEREMY CRAIGEN
PRODUCTION : THOMAS THOMAS
DIRECTOR : JIM GILCHRIST

COUNTRY : UK

- **MEDIA**

CAMPAIGN : GALI

ANNONCEUR : NBC UNIVERSAL NETWORKS — 13^{EME} RUE

AGENCY : BETC EURO RSCG

CREATIVE DIRECTOR : STÉPHANE HIBERRAS

PRODUCTION : BIG PRODUCTIONS

DIRECTOR : TERRI TIMELY

COUNTRY : FRANCE

- **BEAUTY / TOILETRIES / HEALTH**

CAMPAIGN : SEA OF SKIN

ANNONCEUR : UNILEVER -VASELINE

AGENCY : BBH NY

CREATIVE DIRECTOR : KASH SREE / CRAIG SMITH

PRODUCTION: STINK / SMUGGLER

DIRECTOR : IVAN ZACHARIAS

COUNTRY: UK

- **CLOTHING / FASHION ACCESSORY / TEXTILE**

CAMPAIGN : DANGEROUS LIAISON

ANNONCEUR : LEVI STRAUSS

AGENCY : BBH

CREATIVE DIRECTOR : JOHN O'KEEFFE / CAROLINE PAY

PRODUCTION: RATTLINGSTICK

DIRECTOR : RINGAN LEDWIDGE

COUNTRY: UK

- **BEST SOUNDTRACK**

CAMPAIGN : CAKE

ANNONCEUR : SKODA

AGENCY : FALLON LONDON

CREATIVE DIRECTOR : RICHARD FLINTHAM

PRODUCTION: GORGEOUS

DIRECTOR : CHRIS PALMER

COUNTRY: UK